



National Survey on Clinical Trials

October 2023

Results from a public opinion survey conducted in October 2023

Survey Methodology

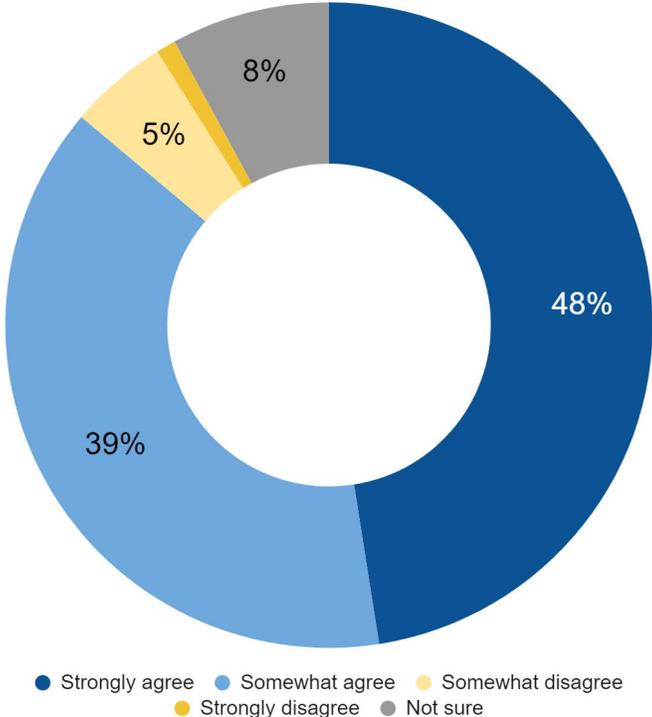
This online survey was conducted by Zogby Analytics on behalf of Research!America and ACRO in October 2023, among 1,005 adults plus 1,207 additional adults for minority oversampling. Subsets of the data have a larger margin of error than the whole data set. The sample is weighted using complex weighting techniques to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, region, party, education, and religion.

For the national sample, this survey has a theoretical sampling error of +/- 3.1 percentage points.* For minority oversampling groups, group sizes are as follows:
African Americans: sample size = 402, margin of error = +/-4.9 percentage points.
Hispanic: sample size = 400, margin of error = +/-4.9 percentage points.
Asian: sample size = 405, margin of error = +/- 4.9 percentage points.

*Due to rounding, the total may not add up to 100 on some slides

8 in 10 say clinical trials discussion should be part of standard of care for those with diagnosed disease

Do you agree or disagree that health care professionals should discuss clinical trials with patients diagnosed with a disease as part of their standard of care?



92%
Say "Strongly or Somewhat Agree"



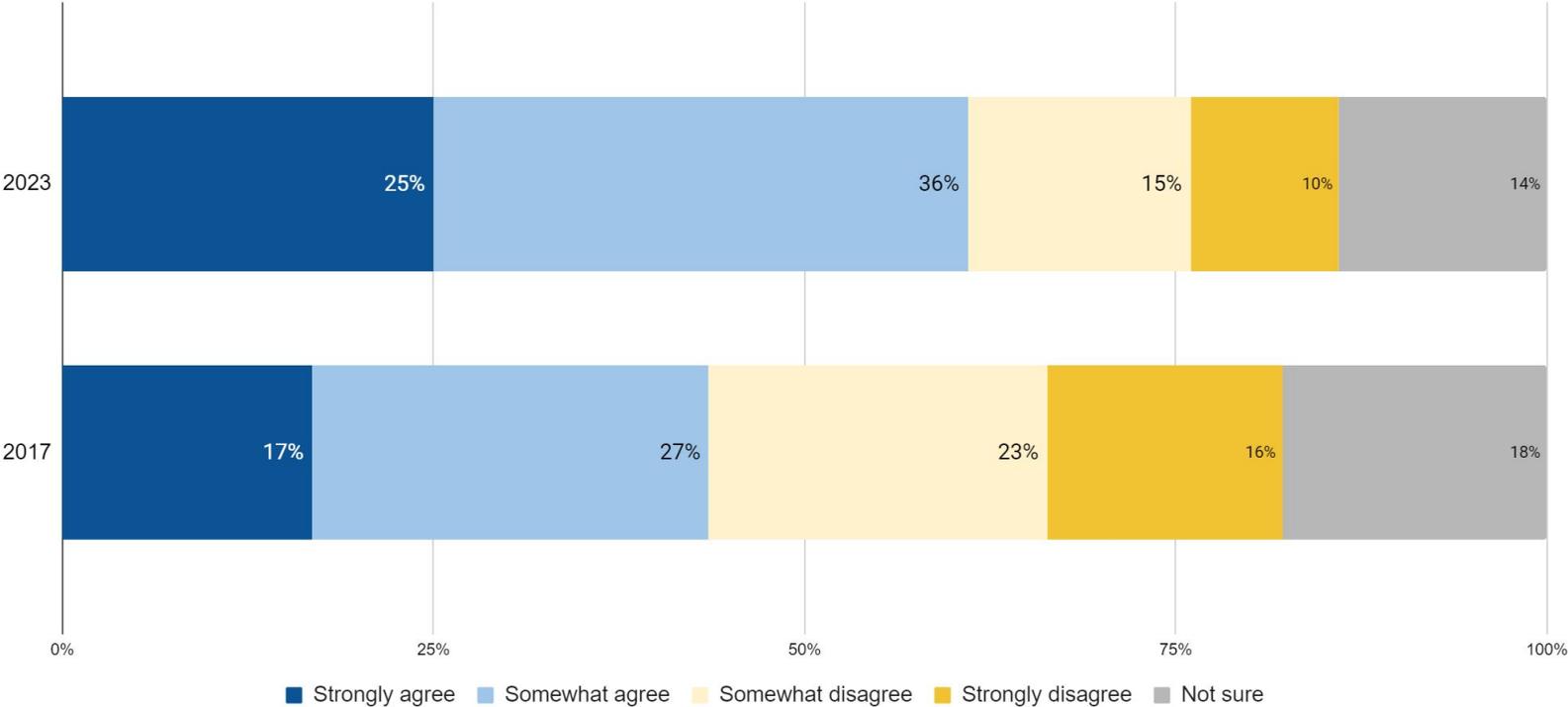
87%
Say "Strongly or Somewhat Agree"



85%
Say "Strongly or Somewhat Agree"

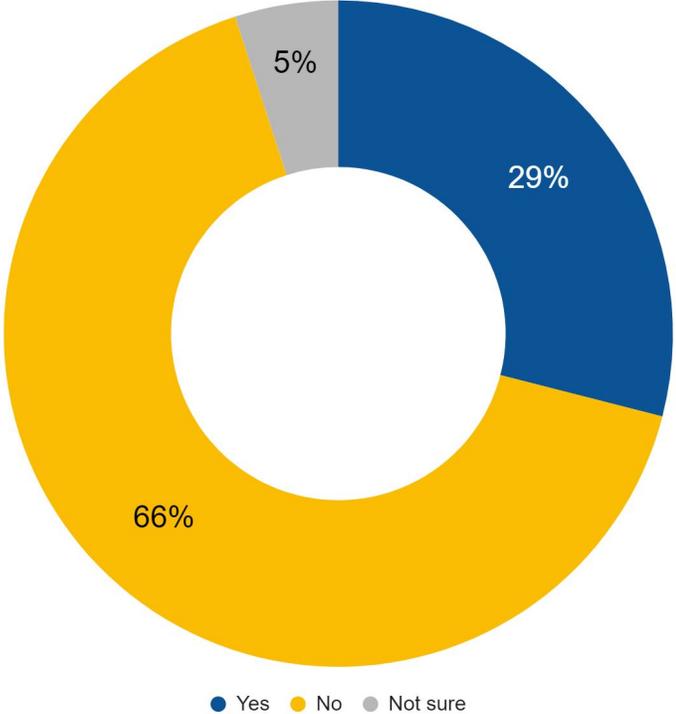
Americans increasingly agree that clinical trial participation should be a part of regular healthcare

Do you agree or disagree that consideration of clinical trial participation should be a part of your regular healthcare with your healthcare provider?



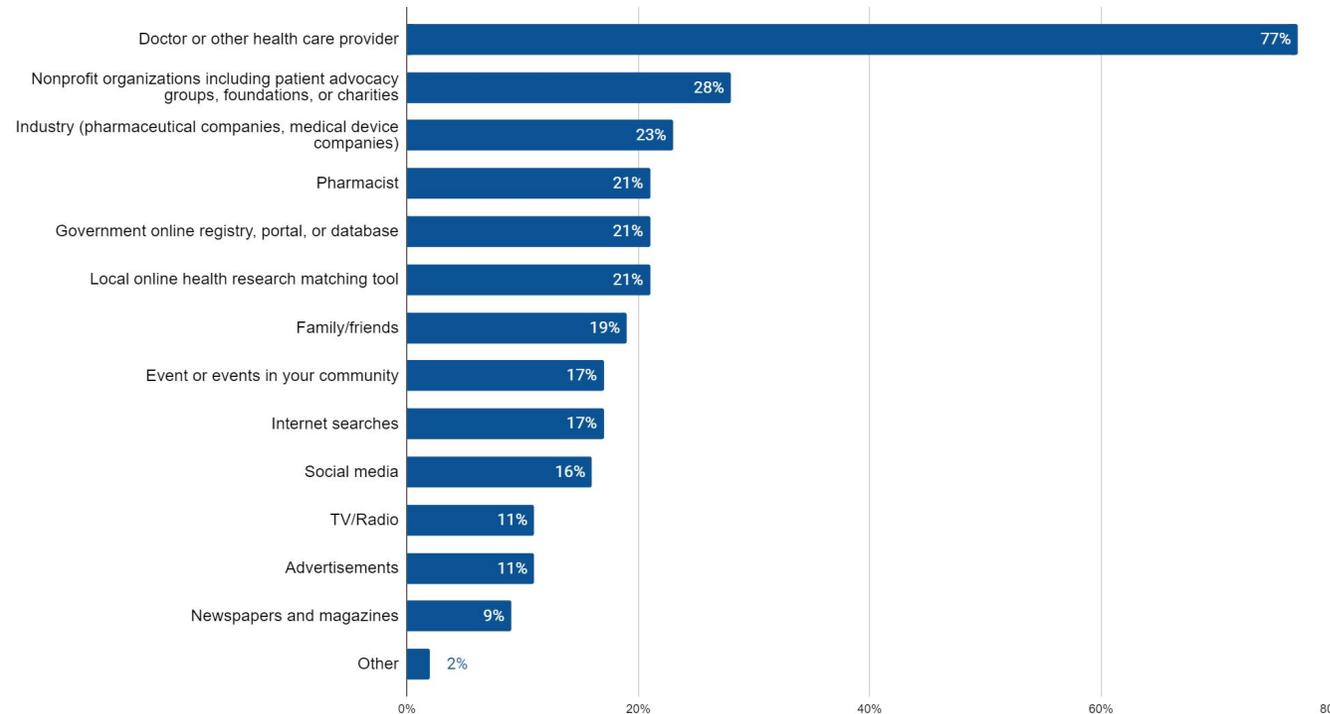
Most have not talked with their doctor about participating in health research

Has your doctor or other healthcare professional ever talked to you about opportunities to participate in any kind of medical, health, and clinical research?



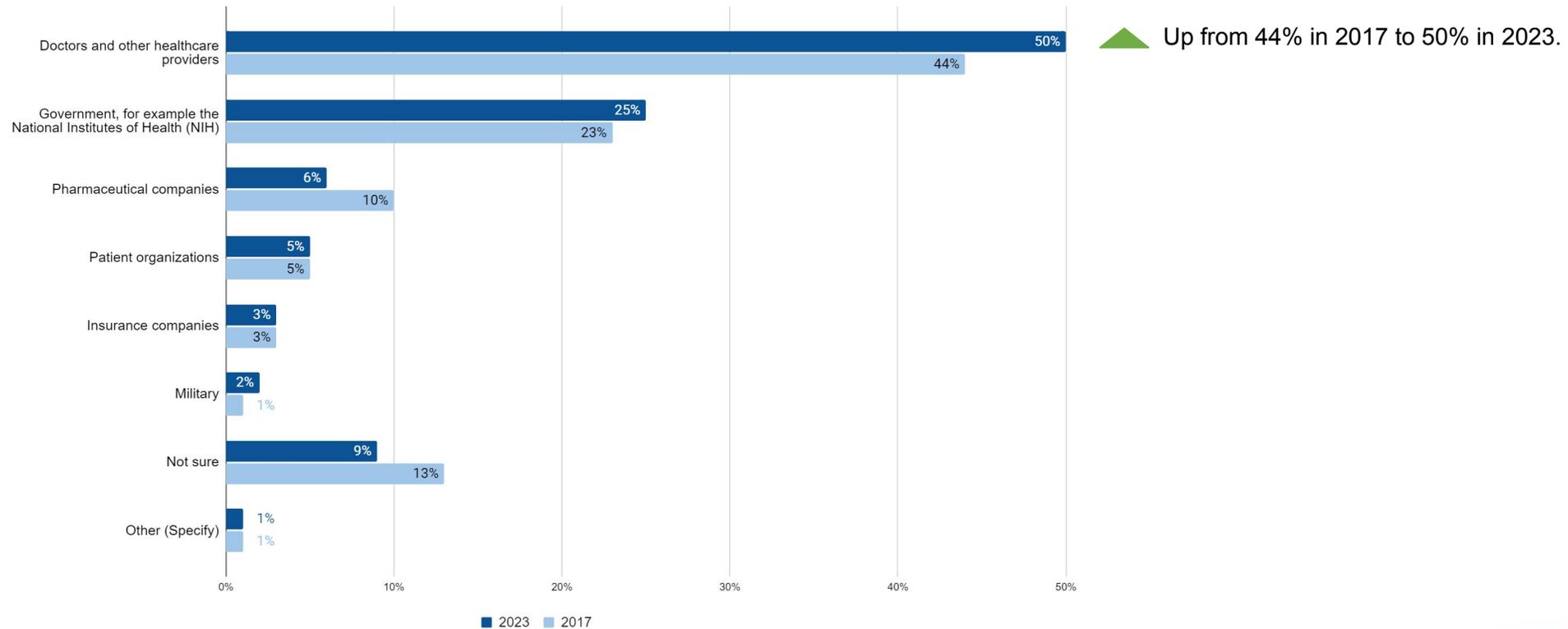
Doctors/health care providers are by far the top choice for information on clinical trials

Where would you prefer to get information about participating in a clinical trial? (Check all that apply)



Americans feel doctors and healthcare providers have the most responsibility for clinical trial education

Which organizations listed below would you say have the greatest responsibility in educating the public about clinical trials?



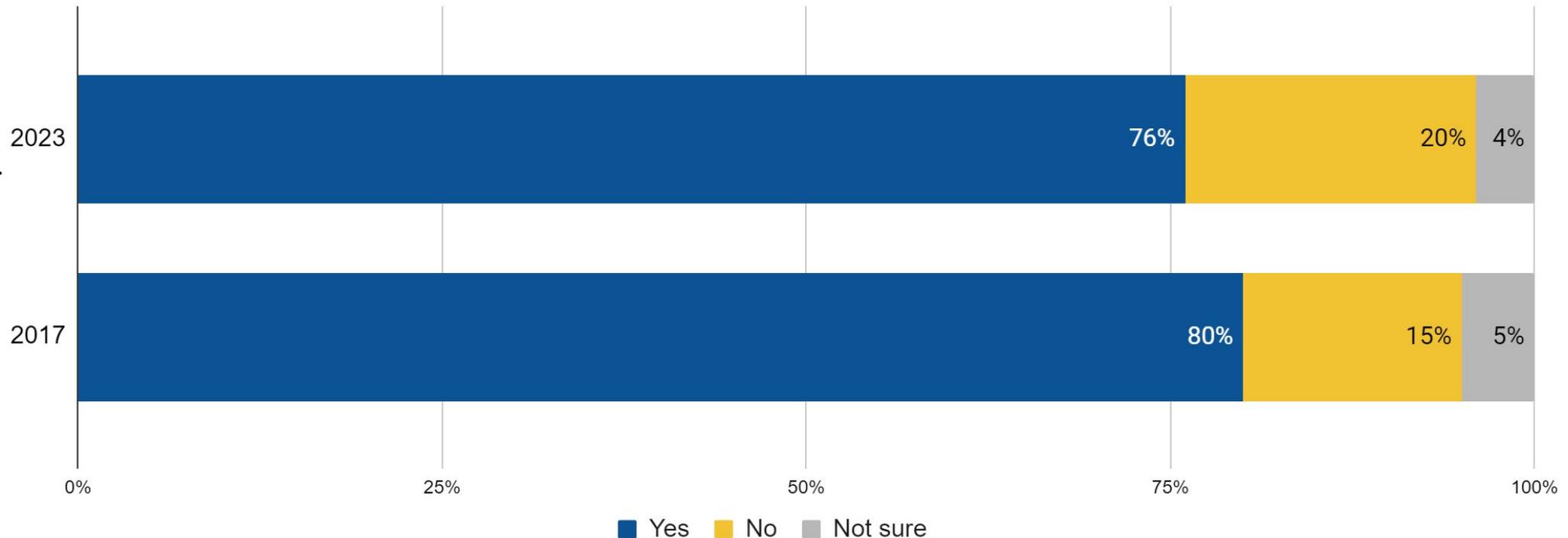
Awareness of clinical trials has decreased slightly

Clinical trials are one type of health research in which a new potential treatment or medicine is being tested. Have you ever heard of a clinical trial?

2023:

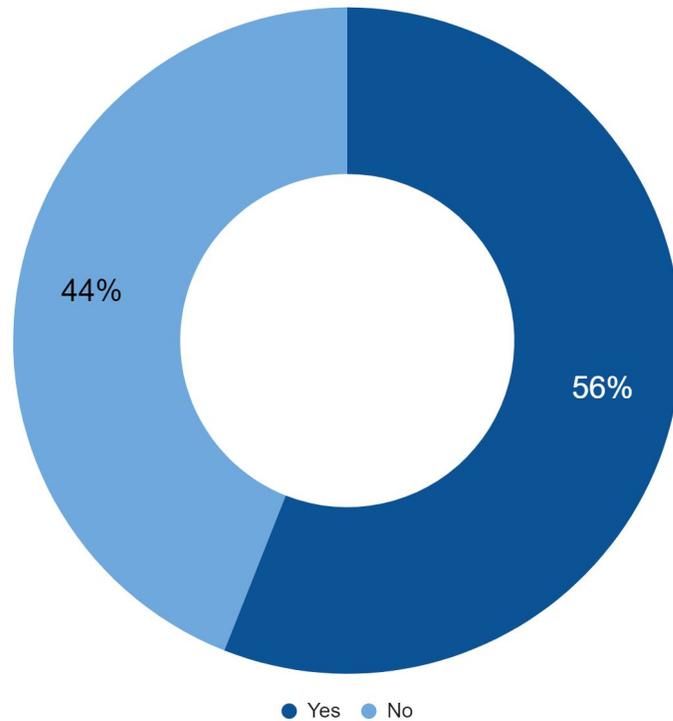
African Americans (69%), Asians (62%), and Hispanics (70%) less likely to say "yes".

Respondents aged 18-24 and those 25-34 are less likely (62% and 68%) to say "yes". Those aged 55-69 and 70+ are more likely to say "yes" (85% and 84%).

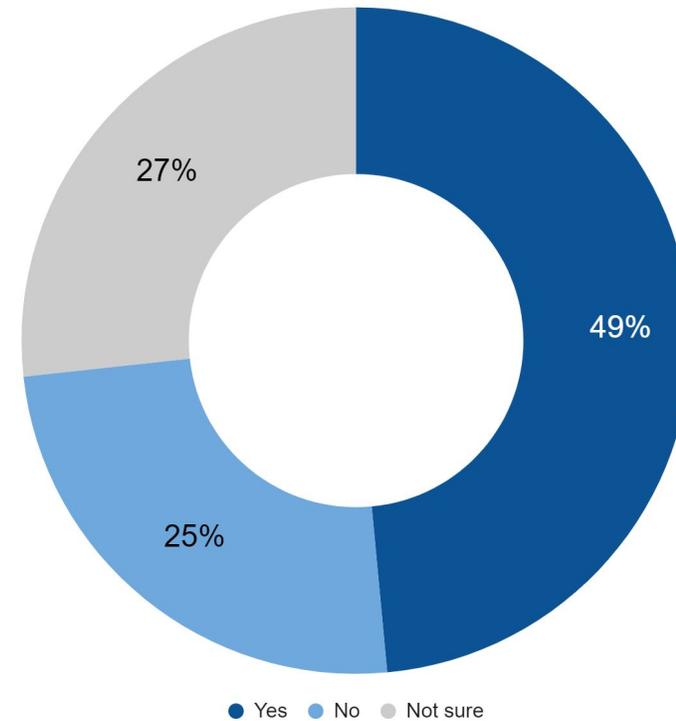


More than half have recently participated in a clinical trial and half would be willing to do so

Have you participated in a clinical trial in the past 3 years?

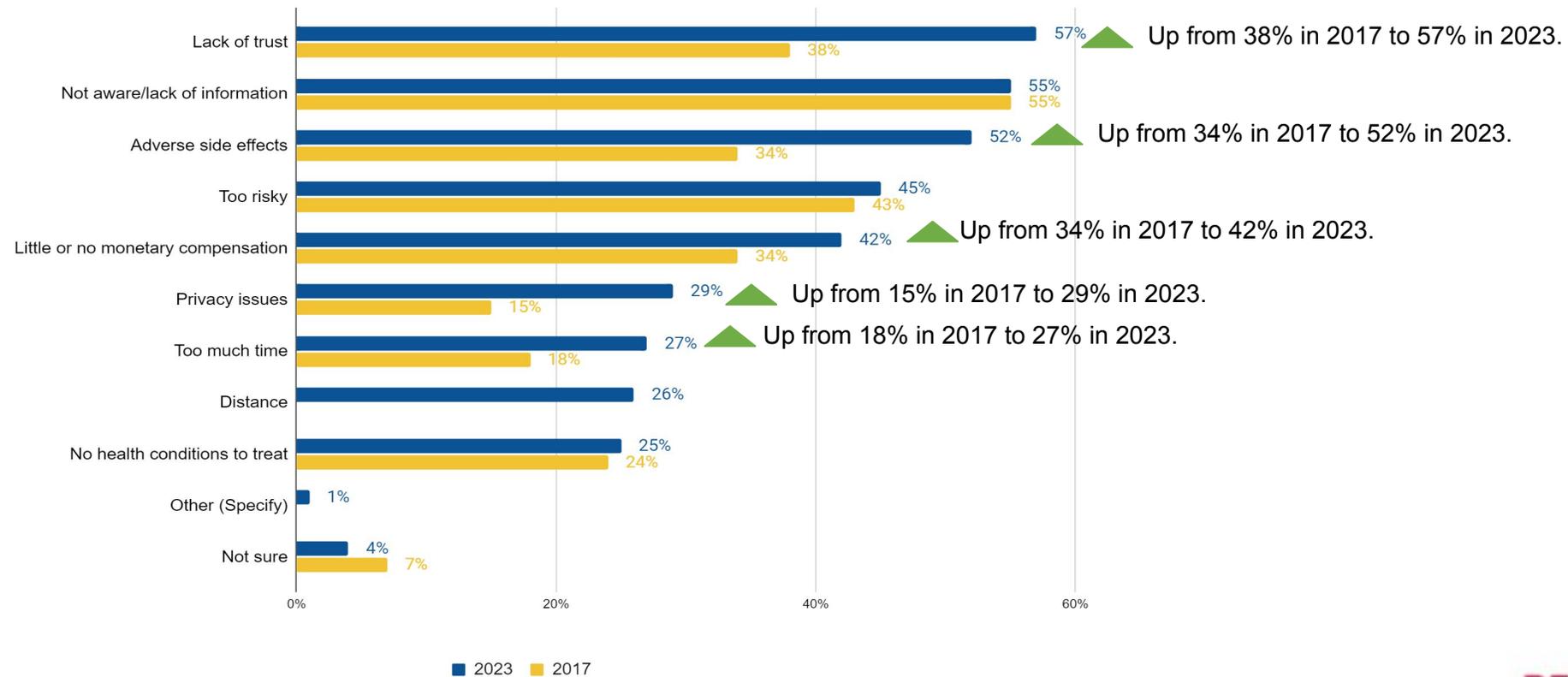


Would you be willing to participate in a clinical trial?



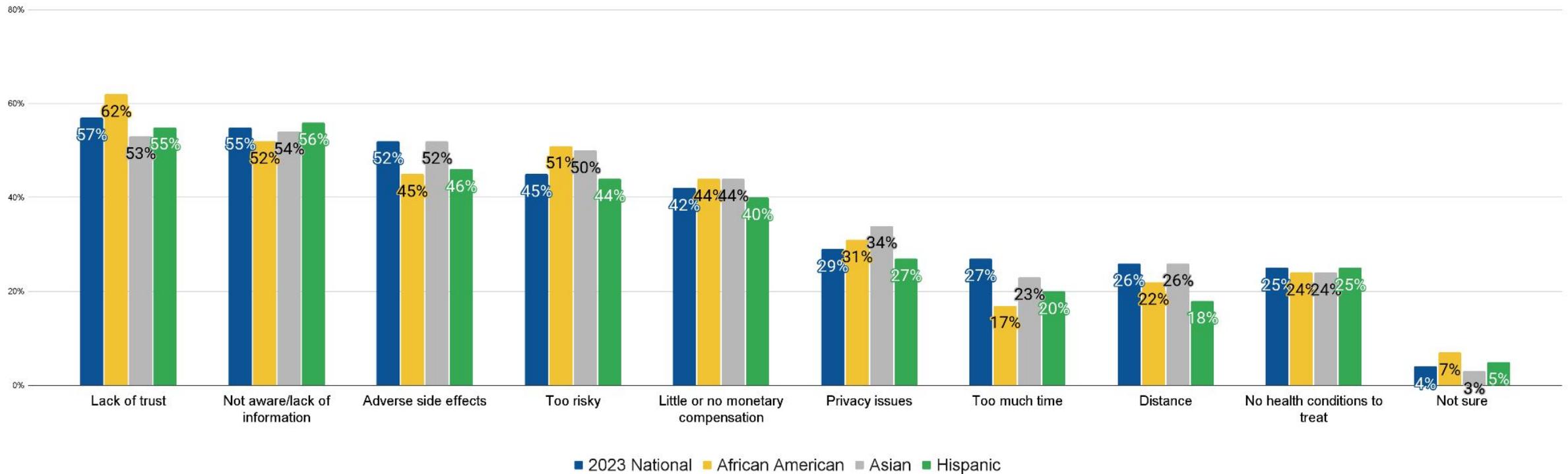
Lack of trust and information are top reasons people don't participate in clinical trials

Fewer than 10% of Americans participate in clinical trials. Which of the following do you think is a reason that individuals don't participate in clinical trials? (Check all that apply)



Lack of trust and information are top reasons people don't participate in clinical trials

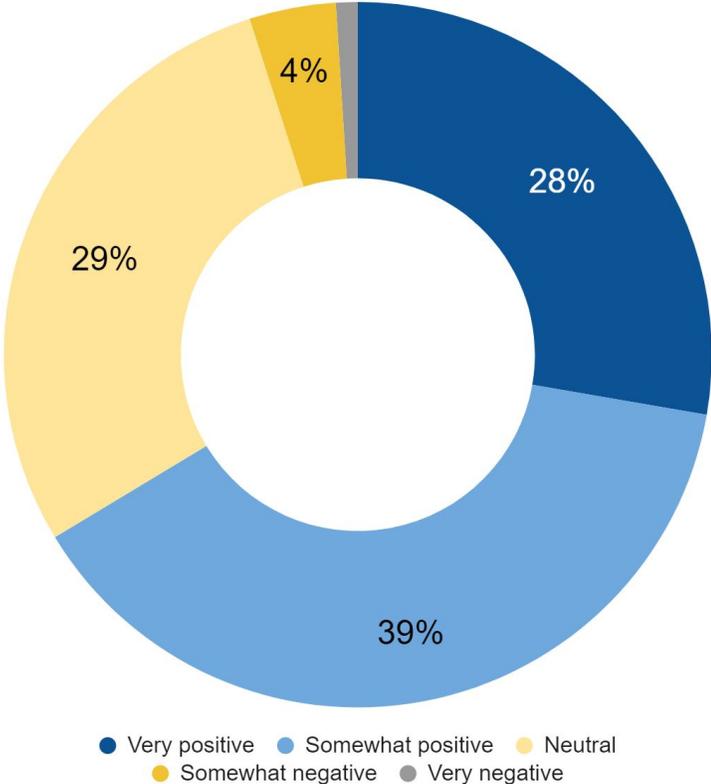
Fewer than 10% of Americans participate in clinical trials. Which of the following do you think is a reason that individuals don't participate in clinical trials? (Check all that apply)



Nearly 7 in 10 feel positively about clinical trials

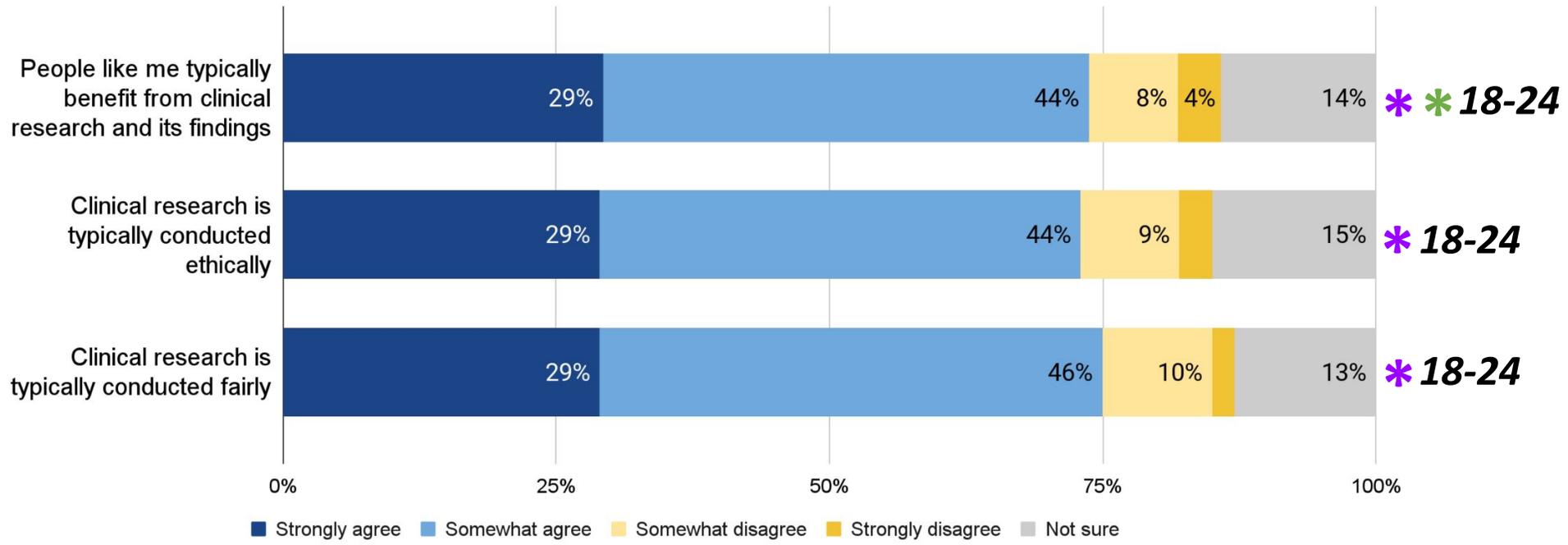
What is your perception of clinical trials?

African Americans (57%) and Asians (61%), less likely to say “very or somewhat positive”.



Americans agree clinical trials are conducted ethically and fairly

Please indicate the extent to which you agree or disagree with each of the following statements:



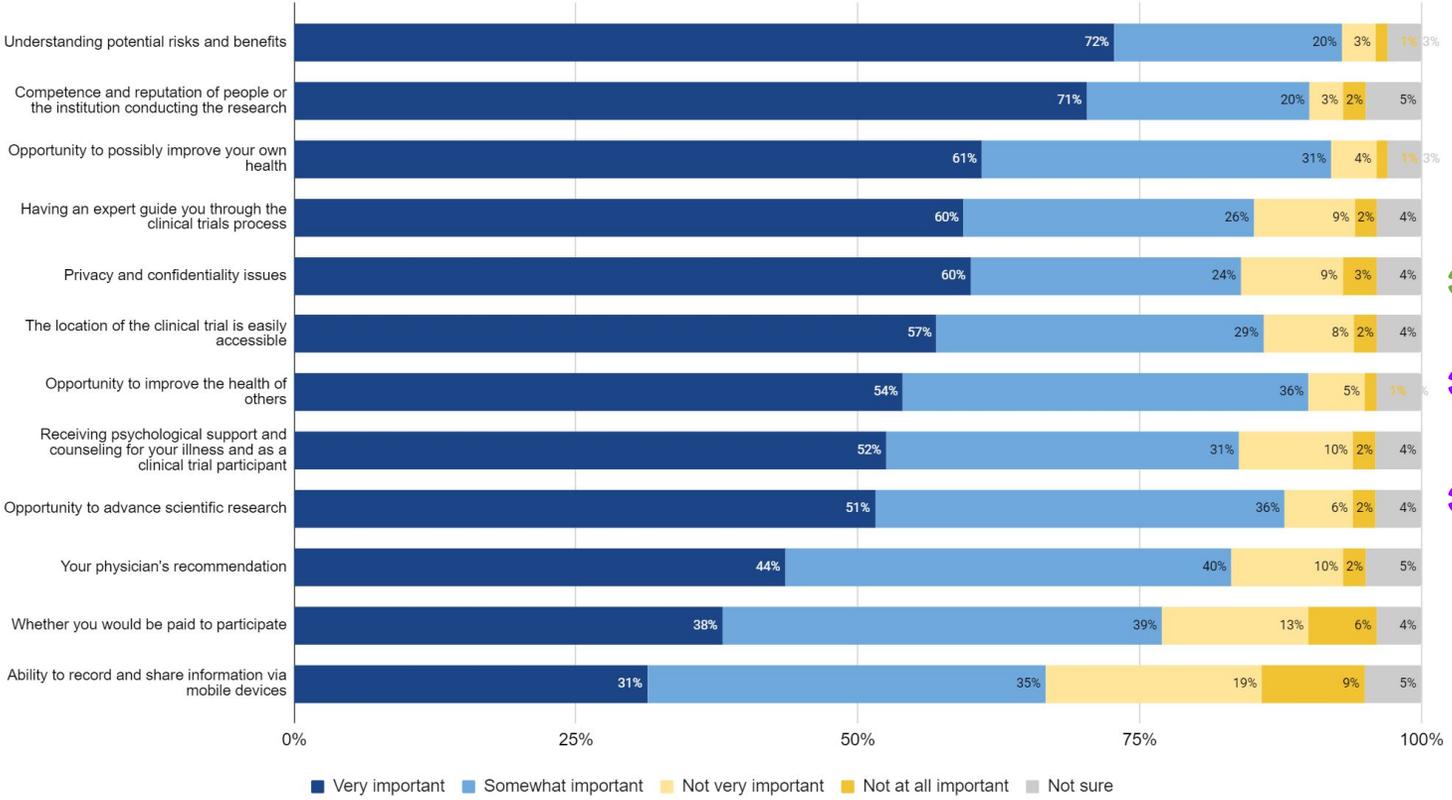
* African Americans less likely to say they “strongly or somewhat agree”.

* Asians less likely to say they “strongly or somewhat agree”.

18-24 Respondents aged 18-24 less likely to say they “strongly or somewhat agree”.

Many factors play into the decision to participate in a clinical trial

How important would each of the following factors be in your decision to participate in a clinical trial:



* African Americans less likely to say “very or somewhat important”.

* Hispanics less likely to say “strongly or somewhat agree”.

*

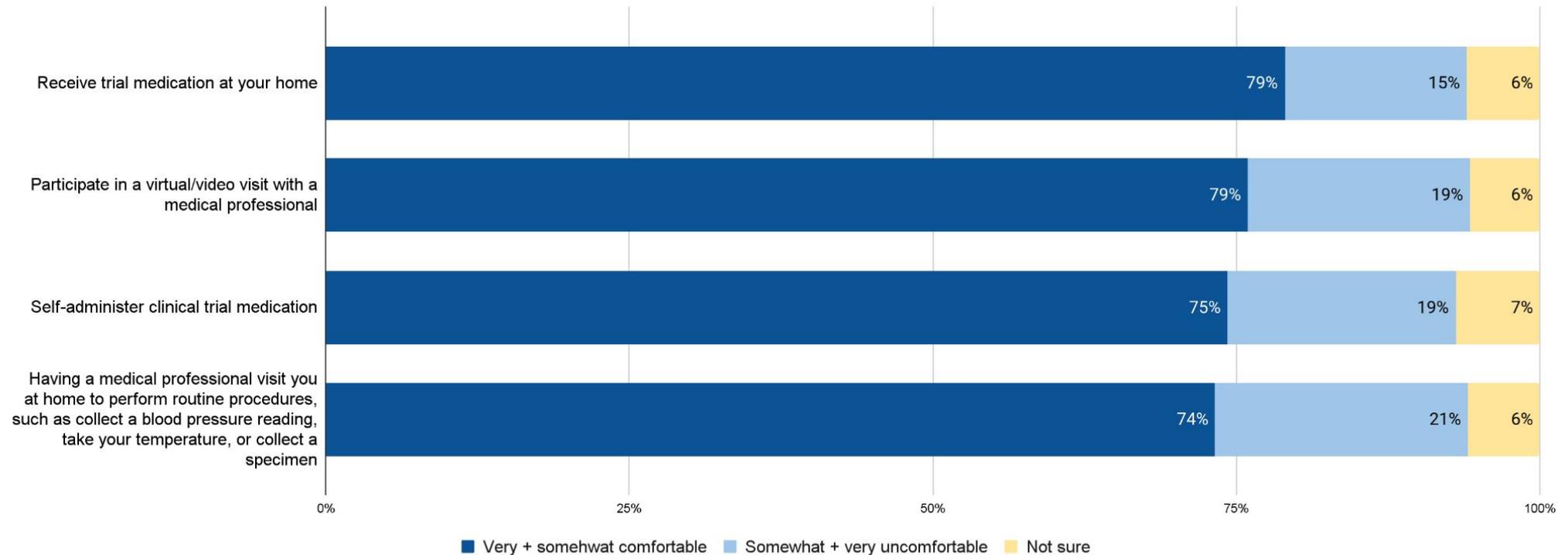
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* Asians more likely to say they “very or somewhat important”.

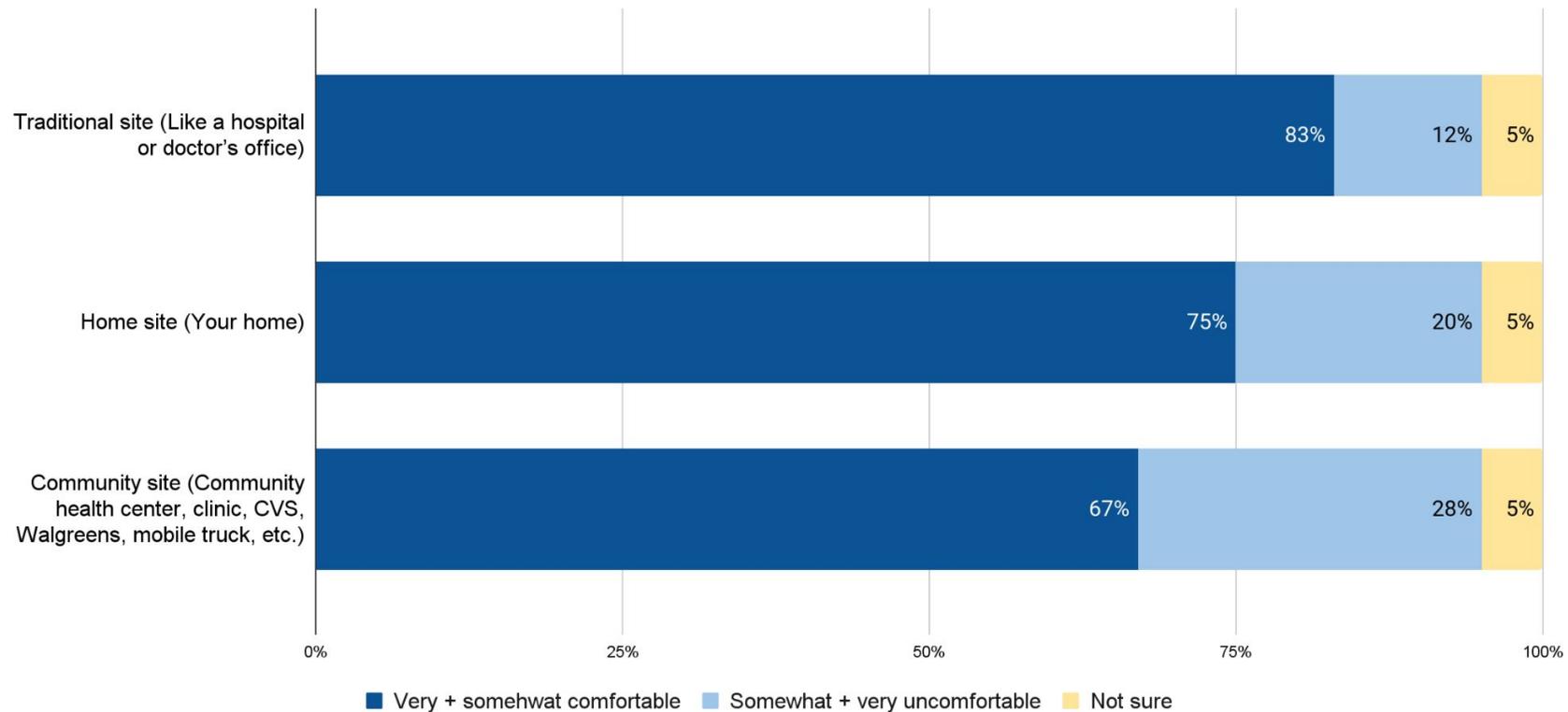
Most Americans would be comfortable with activities associated with decentralized clinical trials

In a decentralized clinical trial (DCT), some or all of a clinical trial's activities occur at locations other than a traditional clinical trial site, like a hospital or doctor's office. How comfortable would you be with the following?



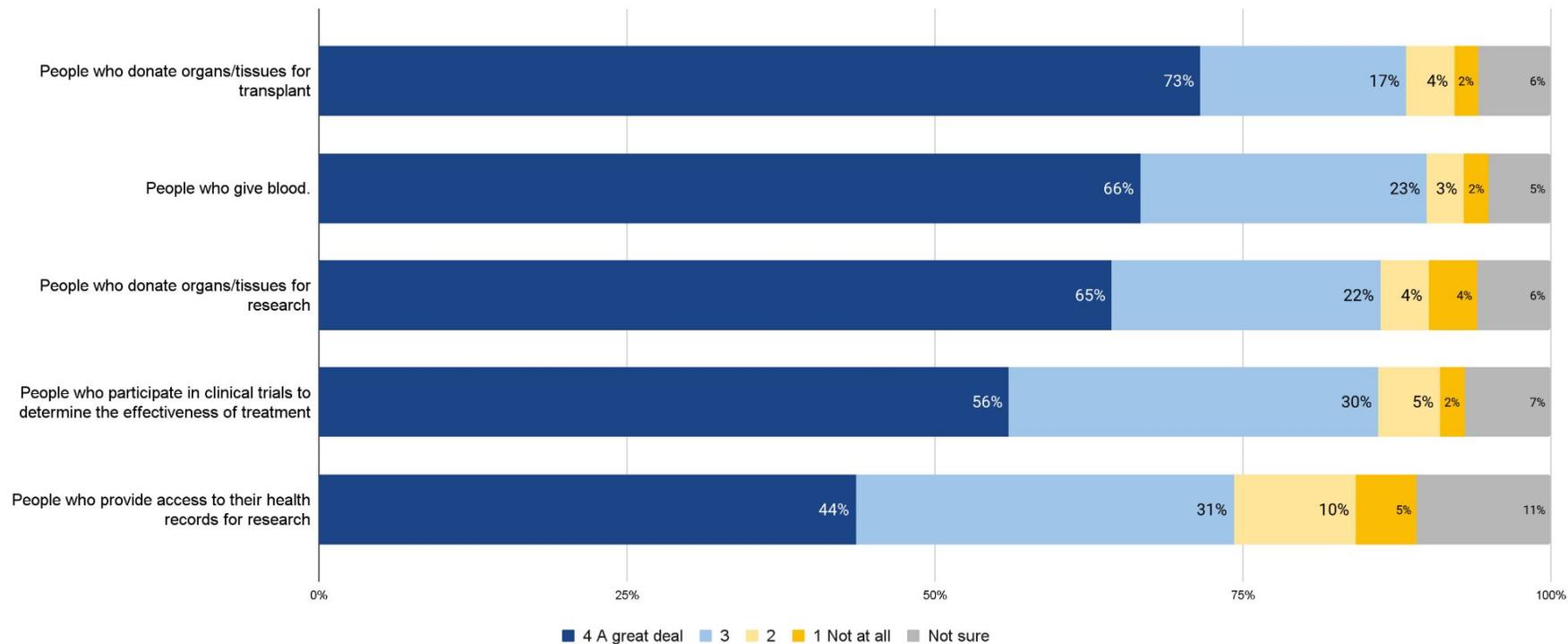
Americans are more likely to participate in clinical trials at traditional sites

How likely would you be to participate in a clinical trial conducted at the following sites?



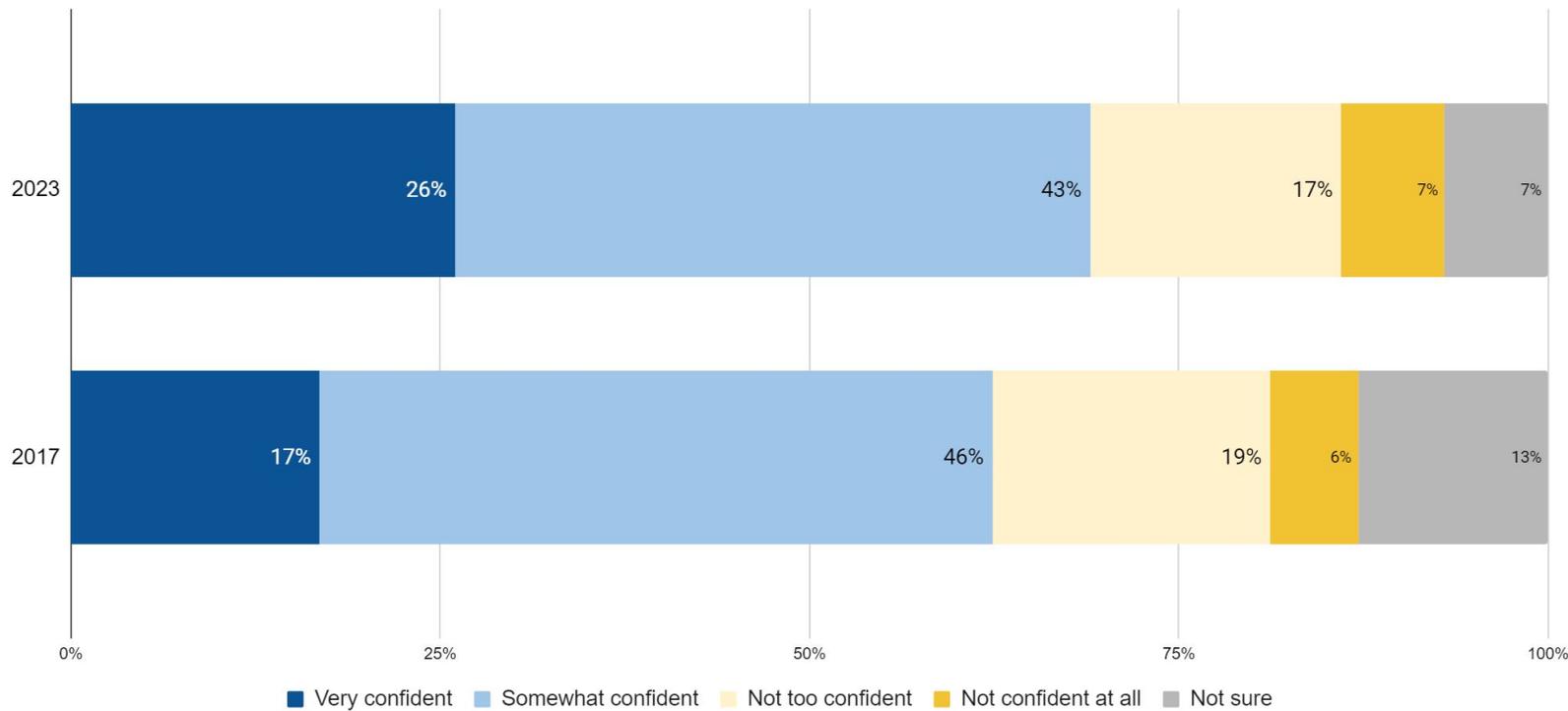
Americans greatly admire those who are donors and research participants

Please rate how much you admire each of the following groups of people on a scale of 1 to 4, where 1 means you do not admire them at all, and where 4 means you admire them a great deal.



Confidence in the U.S. system for reviewing effectiveness and safety of medicines has increased

How confident are you in our current system in the U.S. for reviewing the effectiveness and safety of new medicines and medical technologies before making them available to the public?



2023 Political Party Split



80%

Say "Strongly or Somewhat Confident"



69%

Say "Strongly or Somewhat Confident"



59%

Say "Strongly or Somewhat Confident"

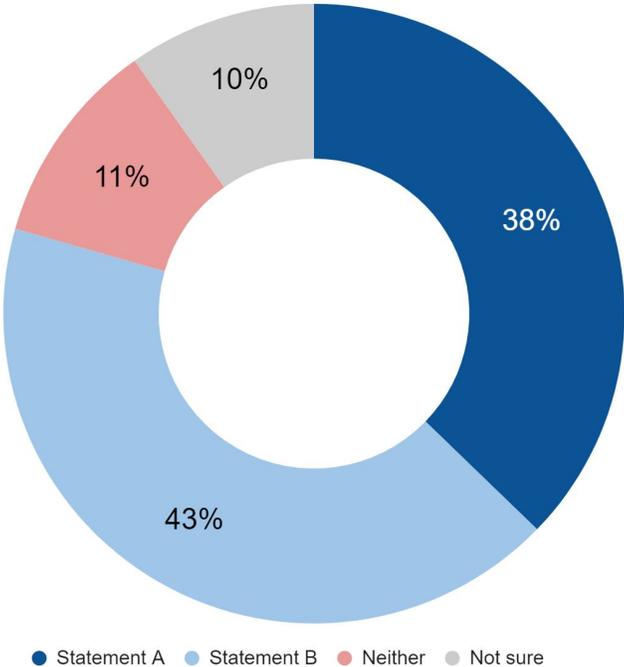
American split on the speed of the FDA

Please indicate which of the following statements comes closer to your view - A or B?

Statement A: Some people say the FDA should move more quickly in order to get new treatments to patients, even if it means there may be risks.

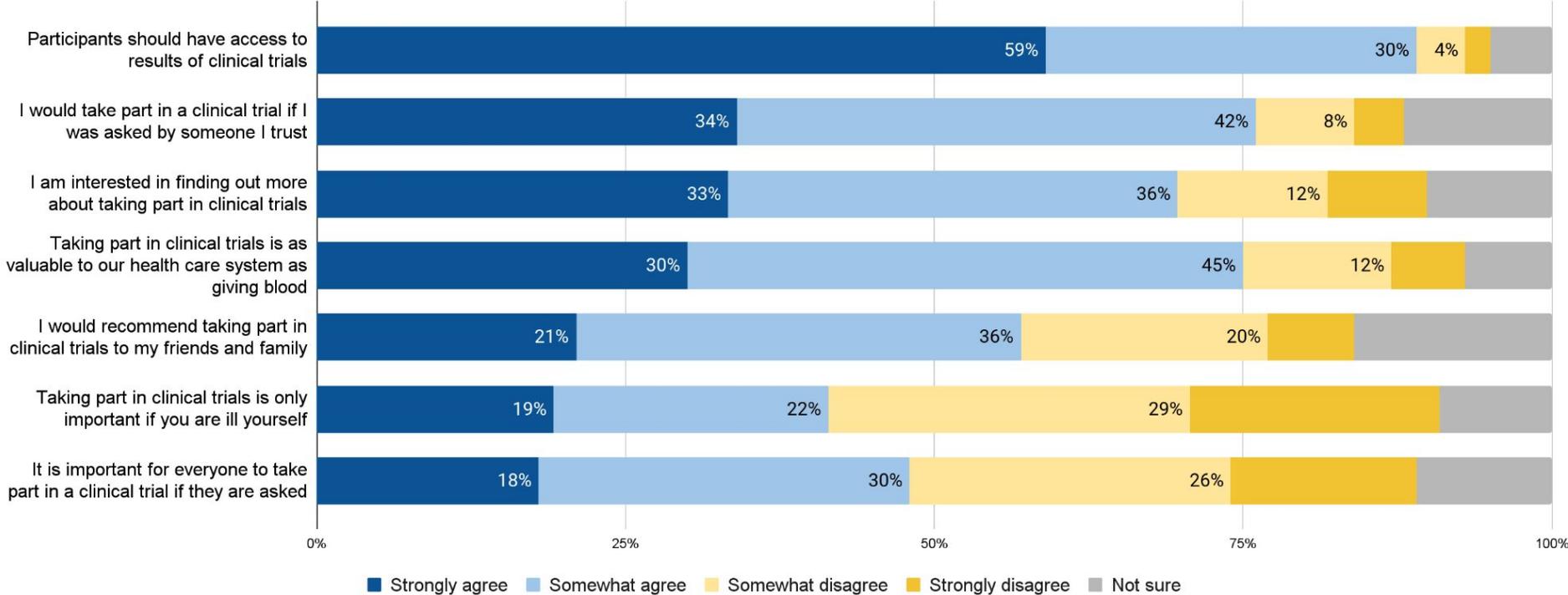
Statement B: Other people say FDA should act more slowly in order to reduce risk, even if it means patients may wait for treatments.

African Americans (48%) are more likely to say the FDA should act more slowly in order to reduce risk (Statement B)



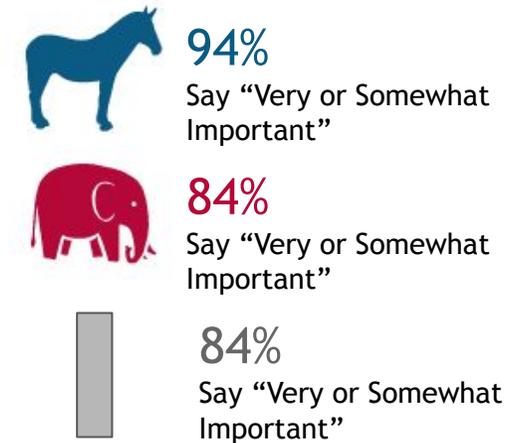
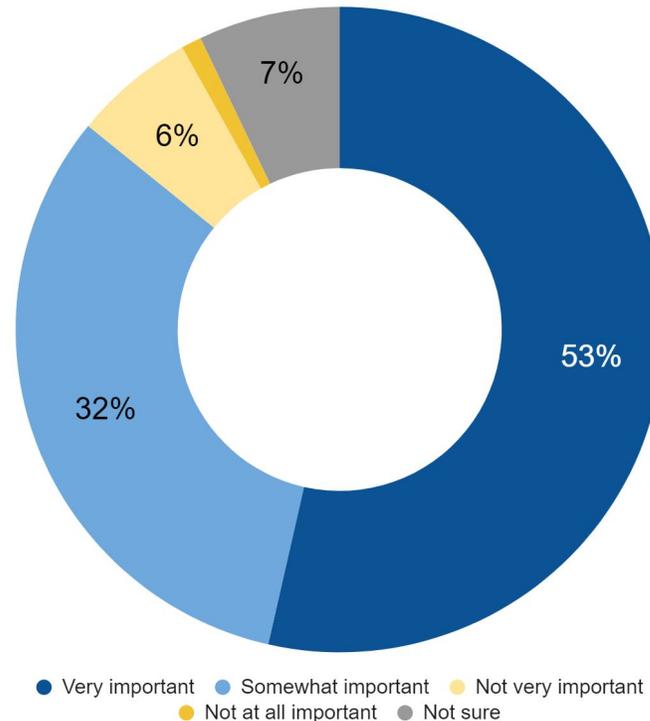
American views on clinical trials

Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.



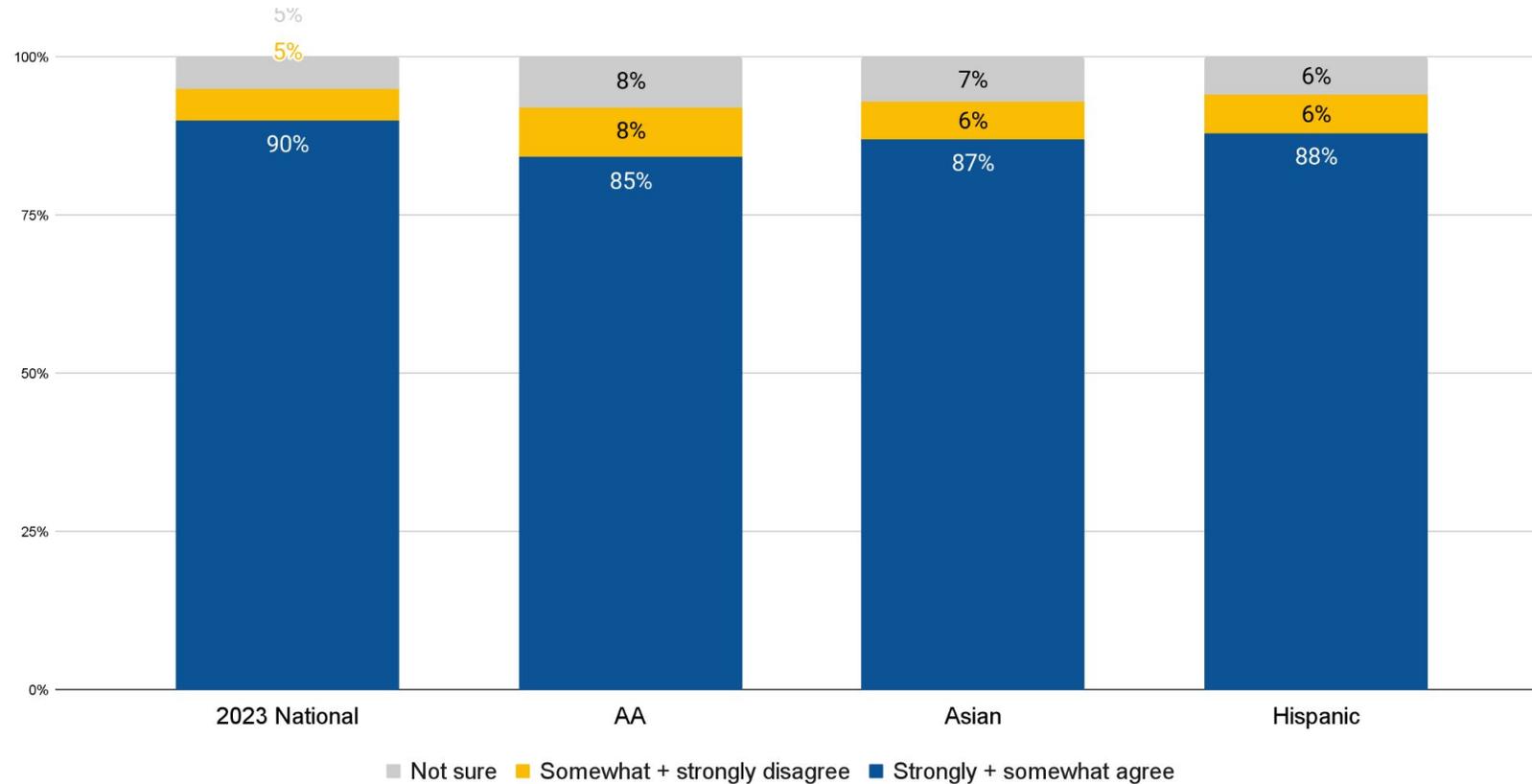
85% say it is important that clinical trials are representative

In your opinion, how important is it that clinical trial populations are representative of the U.S. population?



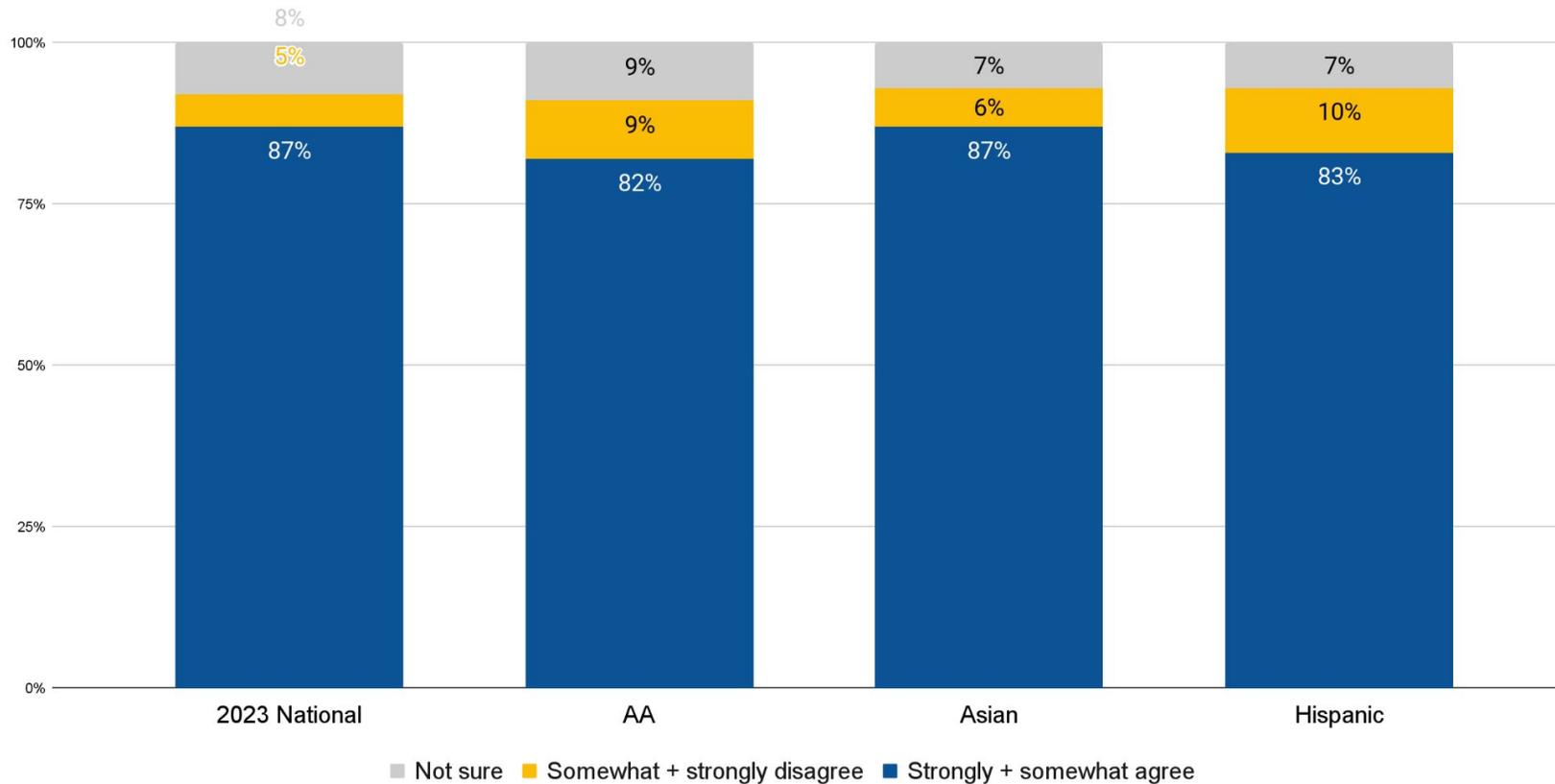
Strong agreement that clinical trials are important to advancing science

Do you agree or disagree that clinical trials are important to advancing science?



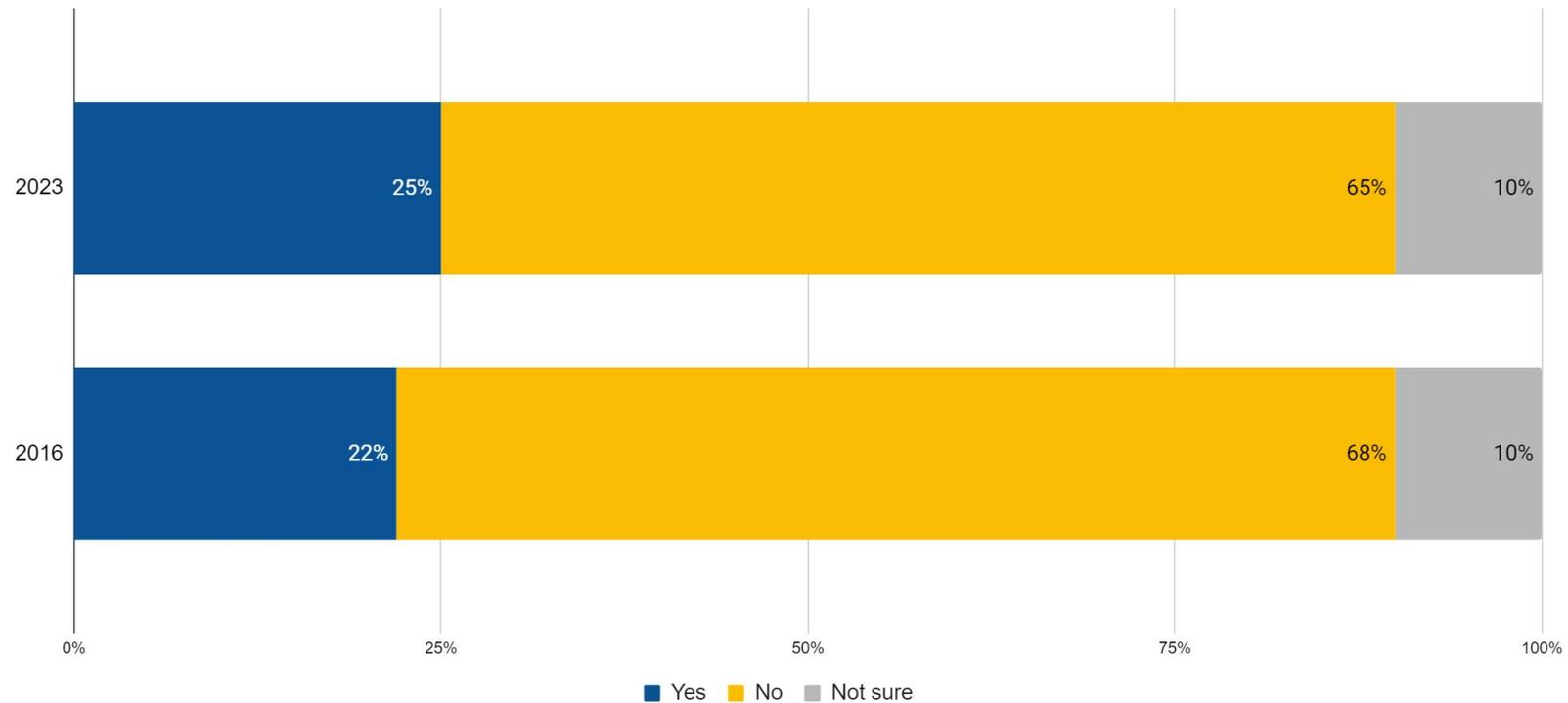
Strong agreement that clinical trials are important to improving health

Do you agree or disagree that clinical trials are important to improving our nation's health?



Only a quarter of Americans know of clinicaltrials.gov

Have you heard of clinicaltrials.gov, a registry and results database of publicly and privately supported clinical studies?



A quarter of Americans have heard of CROs

Clinical research organizations (CROs) are specialized companies that run clinical trials. Have you ever heard of a CRO?

Young people [*Those aged 18-24 (30%), 25-34 (33%), 35-54 (34%)*] are more likely to say "yes".

